

SAMPLE AI VISIBILITY AUDIT

This is what your clients would receive, under your brand.

The next three pages are a real audit I ran in September 2026, with the business and competitor names removed. Every number is real.

When I deliver it white-label, your logo replaces mine and my name never appears on anything your client sees.



Abu Talha

Founder, Talhabu Growth

13+ yrs

in SEO

250+

client engagements

5+ agencies

supported with white-label
SEO

Top Rated

on Upwork, 100% Job
Success

What the audit measures

- Real buyer questions, asked **3 times on each AI engine**, because answers change between runs
- Whether your client is **recommended, mentioned or absent**
- **Who gets named instead**, and which websites the engines read
- What AI says about your client when asked directly
- **The fixes, ranked** by likely impact against effort

How white-label works

- **Your name on everything.** Your logo, or unbranded
- **I never contact your client.** You own the relationship
- **NDA and non-solicit** signed before we start
- **No guarantees I can't keep.** A baseline, honest fixes, then re-measurement
- **Overnight progress** from Bangladesh (UTC+6), with overlap in your morning

Want to see this for one of your clients?

Send one client's domain, main service and market. You'll get a free white-label summary within 3 business days.

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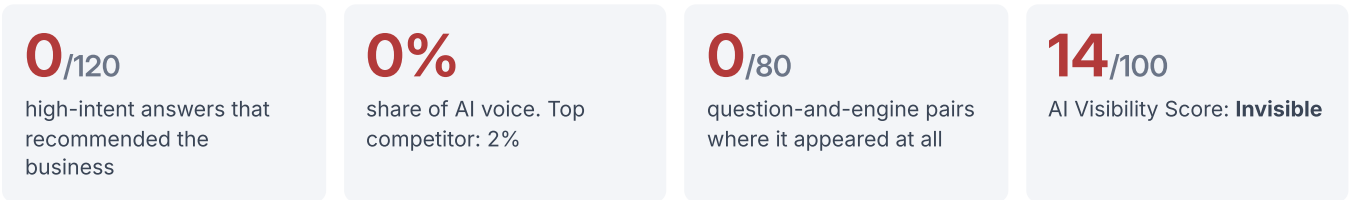
linkedin.com/in/talhabu

SAMPLE REPORT · Names removed · Real figures · Your agency's logo replaces mine when white-labelled

Buyers ask AI who to hire. This business is never named.

We asked 20 real buyer questions across 4 AI assistants, 3 times each, and recorded who they recommended and which websites they used as sources.

Business	B2B IT integrator: point-of-sale systems, mobile computers and scanners, networking, cybersecurity, digital signage
Customers	Medium and large companies: retail, supermarkets, logistics, banking, hospitality, government
Market	One Caribbean country, measured in Spanish
AI engines tested	ChatGPT, Perplexity, Gemini and Claude, all with web search on
Questions	20 buyer questions (10 high, 6 medium, 4 low intent), each asked 3 times per engine: 240 answers



The score is our own measure, not an industry standard. It is built from the counts on this page, and the full arithmetic is shown in the complete report. The recommendation rate and share of AI voice are plain counts with nothing added.

The three things that matter most

- 1

Absent from every high-intent buying question.
In all 120 answers to "ready to buy" questions, such as which providers to ask for a quote, the business was never recommended, or even mentioned.
- 2

Competitors' websites are the sources AI reads instead.
The engines cited competitor sites up to 27 times as sources for these questions. The business's own website was cited 0 times.
- 3

The cause is authority, not technology.
The site is crawlable, readable and indexed. It is missing from the third-party sources the engines rely on: the cause behind 8 of the 10 lost questions we analysed.

Good news first: when AI engines describe this business directly, they get its category, services and market right on all four engines. The problem is not that AI misunderstands it. It's that AI doesn't think of it when buyers ask.

1 Result by engine

Engine	Recommended	Mentioned only	Absent	Own website cited
ChatGPT	0%	0%	100%	0%
Perplexity	0%	0%	100%	0%
Gemini	0%	0%	100%	0%
Claude	0%	0%	100%	0%

Every question was asked 3 times on every engine, because AI answers change between runs. The result here did not change once.

2 Example buyer questions

Question (translated, names removed)	Intent	Result, all 4 engines
Which providers should I ask for quotes to replace the POS system in my supermarket in [capital city]?	High	Absent 12/12
Which cybersecurity company has [security vendor] certification for mid-sized companies?	High	Absent 12/12
Who should I ask for proposals to modernise my retail chain's network in [second city]?	High	Absent 12/12
Alternatives to [named competitor] for cybersecurity projects in [capital city]	Medium	Absent 12/12
What should I know before hiring a business networking provider?	Low	Absent 12/12

In a single ChatGPT answer to a similar question ("best POS providers for supermarkets"), nine providers were named. The business was not one of them. Full list of 20 questions in the complete report.

3 Who AI recommends instead

Business	Times recommended
Competitor A · national telecom	33
Competitor B · IT integrator	27
Competitor C · POS software	19
Competitor D · retail tech	14
Competitor E · POS provider	13
This business	0

None of the top five were on the business's own list of competitors.

4 Where AI gets its answers

Source the engines read	Times used
Competitor website	27
Competitor website	24
Competitor website	21
Software maker	21
National cybersecurity body	21
National newspaper	20
LinkedIn	19
This business's website	0

The business is listed on none of these sources.

5 What AI says when asked about the business directly

Check	ChatGPT	Perplexity	Gemini	Claude
Correct category, services and market	Yes	Yes	Yes	Yes
Main strength understood	Yes	Partly	Partly	Partly

Minor errors found: one engine claimed "global reach" and small-business customers; another overstated years in business. Both trace back to inconsistent wording on the business's own website.

6 Why the business loses the questions that matter

Cause	What it means	Lost questions
Authority	Missing from the third-party sources the engines rely on: news, industry bodies, partner listings	8 of 10
Clarity	Key pages don't plainly say what the business does, for whom and where	2 of 10
Access	AI crawlers allowed, pages readable, about 2,950 pages indexed	0

Nobody can see inside these systems. Causes are inferred by comparing what the winning businesses have, in the sources the engines actually used, against what this business has.

7 The five things to fix first

Fix	Impact	Effort	Time
1 State the service area and customer type on the homepage and main services page Neither page says where the business operates or who it serves. One engine filled the gap with "global reach".	Medium	XS	Under a day
2 Fix the conflicting years-in-business claim The homepage states two different figures. An engine repeated a third.	Low	XS	Under an hour
3 Name the actual partner certifications "Technology partners" gives AI nothing to cite when buyers ask for a certified provider.	Medium	S	1-2 days
4 Earn a named feature in the national newspaper the engines already cite It is used 20 times as a source for these questions, with no mention of the business.	High	M	3-4 weeks
5 Publish named case studies for banking, retail and logistics There are no client stories or results anywhere on the site for an engine to point to.	High	M	2-3 weeks

Effort: XS under an hour · S half a day · M a few days. The complete report explains each fix: the problem, what to do, and how you'll know it worked.

8 What this audit can't promise

- **Guaranteed citations.** No one controls what an AI engine recommends.
- **Fixed results.** Answers change between runs, people and places.
- **A target number.** We set a baseline and re-measure. We don't invent targets.
- **Overnight change.** Authority gaps close over months, through third parties.

9 The baseline to beat

0%

recommended on high-intent questions

0%

share of AI voice

14

AI Visibility Score

20 / 20

questions absent on every engine

Re-measured in 60-90 days with the same 20 questions, engines and settings, so the comparison is fair.

What the complete report adds: all 20 questions with every answer recorded, the full competitor and source lists, the searches the AI engines ran before answering, a page-by-page clarity check, the score arithmetic, and a detailed plan for each fix.

Request a free white-label check on one of your clients: abu@talhabu.net · talhabu.net